

COMPANY FACT SHEET

ABOUT VITIELLO COMMUNICATIONS GROUP (VTLO)

VTLO is a global leader in business communications working with executives to engage people and inspire them to achieve great outcomes. At VTLO, we believe everyone's story is worth telling. We create quality content delivered with speed and accuracy to drive business results. Members of our team of award-winning communications professionals are located in major metropolitan areas throughout the United States.

OUR SERVICES

Through VTLO's consulting services in the areas of internal, external and creative communications, we help our clients develop strategies, tools and techniques to connect and engage with their internal and external stakeholders. Listed below are some of the many services we provide.

INTERNAL COMMUNICATIONS

- Change Communications
- Corporate Culture
- Diversity & Inclusion
- Employee Engagement
- Executive Communication
- Human Resources & Benefits
- Safety Communication
- Writing & Editing

EXTERNAL COMMUNICATIONS

- Corporate Brand Narrative
- Executive Brand Development
- Marketing Campaigns
- Public Relations
- Reputation Management
- Social Media Strategy & Content
- Talent Acquisition
- Website Content

CREATIVE COMMUNICATIONS

- Conference Materials
- Digital Content
- Email Marketing Campaigns
- Graphic Design
- Intranet Development & Content
- Multimedia Campaigns
- Template Design
- Video Script Writing & Production

WHAT OUR CLIENTS SAY

Our client roster spans a range of organizations, including Fortune and Global 500 corporations, mid-market companies, government, universities and non-profits. Based on VTLO's annual customer satisfaction survey, 90% of customers strongly agree we exceed expectations across three dimensions: creativity, project management, and meeting business objectives.

"Unbelievably responsive, timely and strategic."

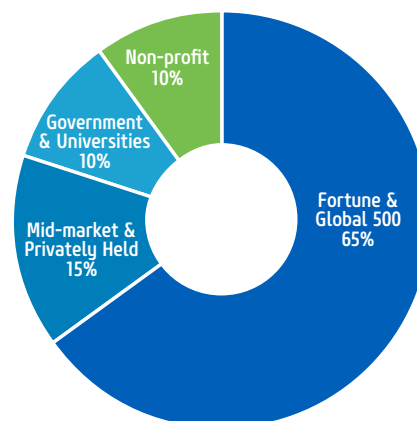
"Impeccable quality of work."

"Ideas are always clever, relevant and effective."

VTLO CARES

At VTLO, serving our community is an integral part of our culture. VTLO Cares is our strategic corporate social responsibility program inspired by the company's GRIT values of Growth, Respect, Integrity and Teamwork, and in support of the United Nations' Sustainable Development Goals. VTLO Cares focuses on four cause areas – Education and Economic Empowerment, Equality and Diversity, Environmental Stewardship, and Employee Volunteering.

CLIENT SECTORS



CERTIFICATIONS

- Women's Business Enterprise National Council (WBENC)
- Woman Owned Small Business (WOSB)
- Women Business Enterprise – The State of New Jersey

NAICS CODES

- NAICS 541613: Marketing consulting services
- NAICS 541611: Administrative management & general management consulting services
- NAICS 541612: Human resources consulting services
- NAICS 541618: Other management consulting services
- NAICS 611430: Professional & management development training

CONTACT US

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Vitiello
Communications Group



Strategic, quality content delivered with speed and accuracy.